

## Westfield Recognizes The Canopy Group as a Top Performing Independent Insurance Agency

*Commitment to customers and superior performance distinguish top agencies*

**Le Sueur, MN – 3/11/21** – Westfield, a customer-focused super-regional property and casualty insurance company, believes the best experience comes from working with a caring, responsive expert, which is what you get from an independent insurance agent. Selected for strength, responsiveness and providing solutions, The Canopy Group is one of Westfield’s top agencies who has demonstrated a proven commitment to customers and superior performance industry wide. More than 1,000 independent agencies were evaluated in nine key areas, such as long-term growth, strategic focus, agency planning, tech investments, digital footprint and dedication to customer service. The Canopy Group scored as a top performer in these areas and is one of 55 agencies that have qualified for Westfield’s Trilogy program.

Trilogy agencies represent the top of Westfield’s overall agency force and are identified as “the best of the best.” These agencies align with Westfield’s promise to provide solutions and will continue demonstrating excellence in various performance metrics including responsiveness and focus on customers and key investments. Achieving the Trilogy designation is a distinguished honor and title reserved for only the very finest of Westfield’s agency partners.

“The Canopy Group is pleased to be recognized as a top performer by Westfield,” said Paul Borchert. “We are proud of our collaboration with Westfield and are committed to working together to protect what’s important to our shared customers.”

“We continue to make investments in our agency partners to positively impact their growth and success,” continued Welsh. “Perhaps the most important benefit to our Trilogy, Horizon and Rise programs is providing unique insights to each agency to ensure our partners stay on the leading edge and remain highly competitive.”

For more information about Westfield’s Trilogy program and to view a list of agents visit [westfieldinsurance.com](https://www.westfieldinsurance.com).

### **About The Canopy Group**

At The Canopy Group, we take personal lines insurance very seriously. Today, there are literally hundreds of insurance companies changing their rates on a monthly basis, while using over 300 different factors for determining price. Your home and autos are a very important part of your life. We have 16 partnering companies, which helps us provide clients with not only the best coverage, but also the best long-term price.

### **About Westfield**

Westfield was founded in 1848 by a small group of hard-working farmers who believed in the promise of the future and the power of the individual. Today, as one of the nation’s leading property and casualty (P&C) companies, we remain true to their vision and are dedicated to making a positive difference in our customers’ lives. Learn more about Westfield at <https://www.westfieldinsurance.com>.

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